



You're Invited!

CSA Workshop

The Community Alliance with Family Farmers (CAFF) and UC Davis invite farmers to a free workshop for farmers who run, or are interested in starting, a CSA program. At this workshop, you will learn:

- Why people join CSAs
- What inspires them to stay
- What causes them to leave
- How to get set up with an EBT machine to accept CalFresh for CSA shares

Where and When

Tuesday, August 18th 10:00am-3:00pm
Live Earth Farm
172 Litchfield Ln. Watsonville, CA 95076
(Meet at the Discovery Classroom in the red barn)



Agenda

10:00am: Welcome and Introductions
10:20am: Why are we here?
10:30-12:30pm: Presentations from UC Davis researchers on CSA survey data with discussion
12:30-1:30pm: Lunch and Tour of Live Earth Farm Discovery Program
1:30-2:10pm: EBT Training
2:10-2:30pm: Update on CA CSA Network
2:30-3:00pm: Final Discussion and Closing



Workshop Details

UC Davis professor Ryan Galt and his graduate students will share key findings from their research project on Community Supported Agriculture in California. Results from surveys of CSA farmers/operators, past CSA members, and continuing CSA members will help shed light on current issues such as member recruitment, retention, and the effects of competition. The research team will also discuss the ongoing statewide survey of household grocery purchasers, which focuses on grocery shoppers' interest in purchasing produce directly from farmers.

RSVP or for more information

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