

**Farming is challenging.** Despite the increased public interest in local, healthy food, California farmers still face an uphill battle to survive economically.

## OVERVIEW

We help farmers in two major ways: by creating and changing state and national legislation, and by working directly with growers to create pragmatic solutions to help them obtain access to new markets and improve their growing practices. This brings healthier food into more schools, hospitals, cafeterias, and farmers markets so that community members have access to healthy, local food. We build our programming to address current problems and challenges in food and farming systems.

CAFF has the ability to improve these systems through constantly analyzing the state landscape to understand what growers and communities most need. Through our work, we will be catalysts to institutionalizing major changes within California food systems.

## SUPPORT CAFF

- ▶ BECOME A MEMBER
- ▶ DONATE
- ▶ SPONSOR AN EVENT
- ▶ VOLUNTEER

CAFF is a 501(c)3 organization. Your contribution is tax deductible to the extent allowable by law. Donate online at [caff.org/donate](http://caff.org/donate). Thank you for your support!

NAME

ORGANIZATION/FARM

BILLING ADDRESS

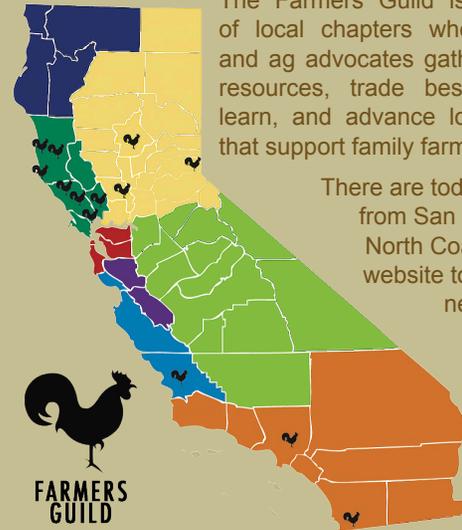
PHONE

EMAIL

DONATION AMOUNT

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CAFF has been working with family farmers to generate change and build better food and farming systems for 40 years. And as of 2017, this bedrock of the sustainable agriculture movement merged with The Farmers Guild, allowing us to combine efforts, membership and strengths to create one robust organization that provides a stronger, more united voice for family farms and sustainable agriculture throughout California.



The Farmers Guild is comprised of local chapters where farmers and ag advocates gather to share resources, trade best practices, learn, and advance local policies that support family farms.

There are today 13 guilds from San Diego to the North Coast. Visit our website to join a guild near you or to learn more!



## GET SOCIAL

-  @famfarms & @farmersguild
-  @famfarms & @farmersguild
-  @thefarmersguild

[www.caff.org](http://www.caff.org)  
[www.farmersguild.org](http://www.farmersguild.org)

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**BUILDING SUSTAINABLE FOOD & FARMING SYSTEMS THROUGH POLICY ADVOCACY AND ON-THE-GROUND PROGRAMS THAT CREATE MORE RESILIENT FAMILY FARMS, COMMUNITIES AND ECOSYSTEMS**





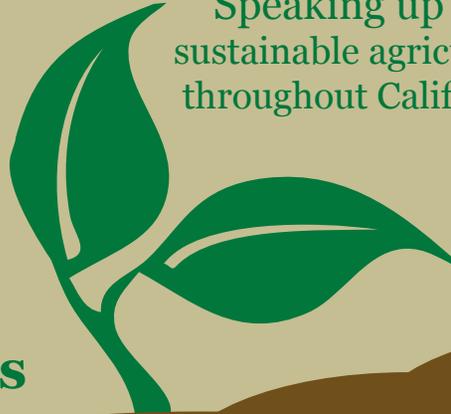
## VOICE OF THE FARMER

### POLICY

CAFF has been advocating for family farmers and sustainable food systems in the California legislature for 40 years. We continue that work today by focusing on the most pressing food policy issues of our time, including climate change, water usage, direct marketing regulations, and food safety.

CAFF focuses on state and federal policies, defending the rights of family farmers, as well as educating the agricultural community about new policies that affect their farms.

**We give voice  
to family farmers,  
Speaking up for  
sustainable agriculture  
throughout California**



*With 77,500 farms in California, we have an important role to play in combating climate change, even reversing carbon emissions.*

## FARMING FOR THE FUTURE

### CLIMATE SMART AGRICULTURE



From prolonged droughts to concentrated storms, the future of our food system depends on adaptation and resilience. And with some help, not only can farmers adjust to these changes, they can also be part of the solution. Our Climate Smart

Farming program works to reduce the ag sector's carbon footprint by promoting a suite of on-farm practices—from cover crops to reduced tillage, hedgerows to crop/livestock integration—lowering emissions and sequestering carbon. In partnership with our members, we accomplish this by:

- ▶ Advocating for state funds that direct resources to farmers implementing climate smart practices
- ▶ Working with farmers and researchers to design and monitor innovative on-farm demonstrations and disseminating the results
- ▶ Assisting farmers in successfully adopting climate smart farming practices and organizing workshops and peer-to-peer meetups to share best practices

## TOOLS FOR THE FARMER

### FARM TO MARKET TOOLS & SERVICES

- ▶ Marketing and sales tools such as Buy Fresh Buy Local design materials
- ▶ Statewide CSA Network
- ▶ Assistance in production planning and connecting to buyers
- ▶ Buyer / seller mixers
- ▶ Assistance with sales calls
- ▶ Food safety plan development and education about regulations and GAPs
- ▶ Beginning farmer trainings
- ▶ Farm-to-School and Farm-to-Hospital

We connect farms with businesses, providing growers with a suite of tools and marketing materials, coordinating product availability with aggregated purchasing to ensure supply and demand grow together. Our Farm to Market program couples consumer education with technical assistance, tracing value through the supply chain. We provide staff trainings, education for students, and collaborative purchasing and resource sharing structures.

**over 200 food safety plans**  
developed for farmers

“ The Farmers Guild has been a great tool for the small to mid-size farmers in our area. It's brought us together and always provides useful information. Meanwhile CAFF has been a great resource for our farm, particularly by helping us develop a food safety plan and advocating for us in Sacramento. So it's great to see they've joined forces. ”

- Michael Scott, Live Oak Farm Petaluma